

# The FIVE stages of digital transformation

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**Develop a clear vision and strategy**



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**Make a business plan**



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**Build a business case**



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**Align with IT strategy**



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**Make the move**



## Develop a clear vision and strategy

Having a clear vision and holistic strategy is the key to any successful digital transformation. According to Deloitte, 90% of UK businesses that underwent digital transformation describe workforce skills as a challenge; only about a third told us they had sufficient skills to execute their digital strategy.

This is because business units tend to procure solutions in a tactical, rather than strategic, manner. Developing a transformation strategy that aligns with your organisation's goals and long-term objectives is essential.

## Ready to learn more?

For more details and resources about digital transformation, visit [www.technologyonecorp.com/digital-transformation-hub](http://www.technologyonecorp.com/digital-transformation-hub).

If you're interested in finding out how TechnologyOne can help your digital transformation journey, please contact us [technologyonecorp.com/company/contact-us](http://technologyonecorp.com/company/contact-us).

## Make a business plan

Business managers, finance teams and investors need to be aware that digital transformation can change how the business operates in substantial ways.

Training staff members, changing over from legacy systems and the costs of adoption can have a significant impact on the business. Organisations that address these factors in their digital transformation tend to be better positioned to optimise capital and operating costs.

## Build a business case

A digital transformation's ability to change how a business is run can be dramatic. Businesses need to look beyond considering technical feasibility and potential cost savings to understand the need for a new operating model and benefits.

Organisations that get executive buy-in and assess the impact on their customers and business profitability before transitioning tend to see better outcomes as a result.

## Align with IT strategy

Businesses that procure digital transformation solutions without involving the IT department typically struggle with their transition, resulting in cost blow-outs, disruptions and delays.

Business strategy and IT strategy need to be closely aligned and consider their current digital capabilities and skillsets to make the SaaS transition as smooth and as effective as possible.

## Make the move

SaaS is a logical step for organisations that are serious about operating efficiently and securely in the 21st century and beyond.

SaaS simplifies and stabilises the platform, brings the company up-to-date on the latest release, and accelerates time to value based on ongoing transformation and modernisation as new enhancements are released annually.

But transition is not just a technical challenge. Staff training needs to be part of any successful transition plan.

