

# Full Year Results Presentation Year Ending September 2009

technologyone  
evolve

**Adrian Di Marco**  
Executive Chairman

[www.TechnologyOneCorp.com](http://www.TechnologyOneCorp.com)  
Commercial in confidence November 2009



**technologyone**  
business software solutions

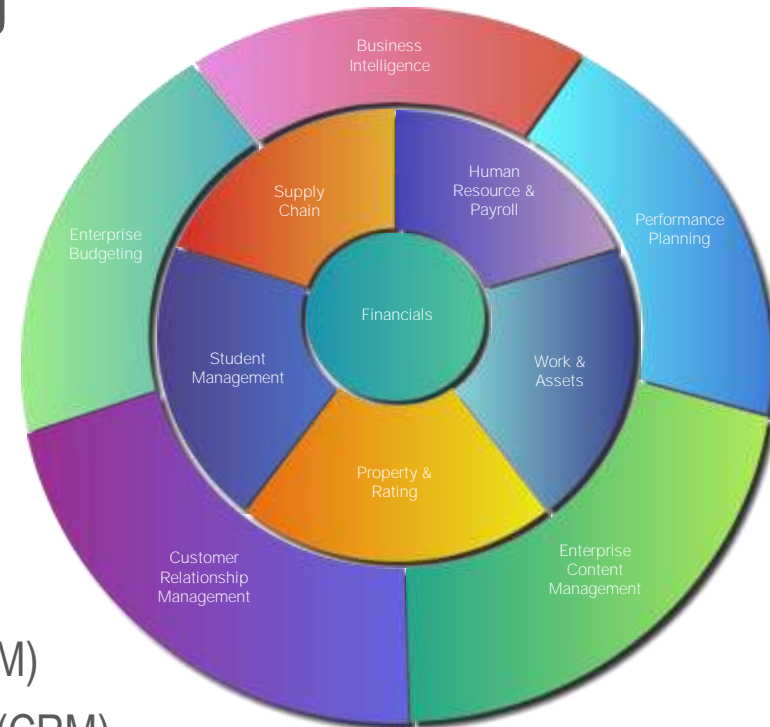
TechnologyOne develops, markets, sells, implements and supports a new generation enterprise solution specifically targeted at seven vertical markets:

- Local Government
- Government (State, Central & Federal)
- Education
- Financial Services
- Health, Community Services and Not for Profit
- Utilities
- Managed Services
  - Media/Entertainment
  - Property and Construction
  - Mining and Exploration

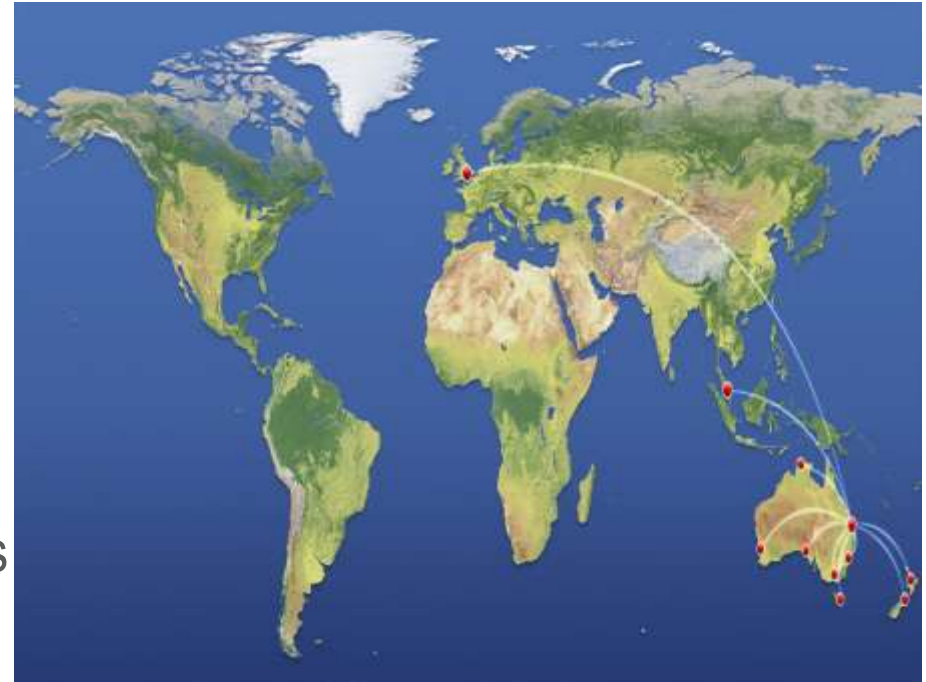


## Our enterprise solution consists of the following products:

- TechnologyOne Financials
- TechnologyOne Works & Assets
- TechnologyOne Supply Chain
- TechnologyOne Human Resource & Payroll
- TechnologyOne Corporate Performance Management
  - TechnologyOne Business Intelligence
  - TechnologyOne Budgeting & Forecasting
  - TechnologyOne Performance Planning
- TechnologyOne Enterprise Content Management (ECM)
- TechnologyOne Customer Relationship Management (CRM)
- TechnologyOne Student Management
- TechnologyOne Property & Rating

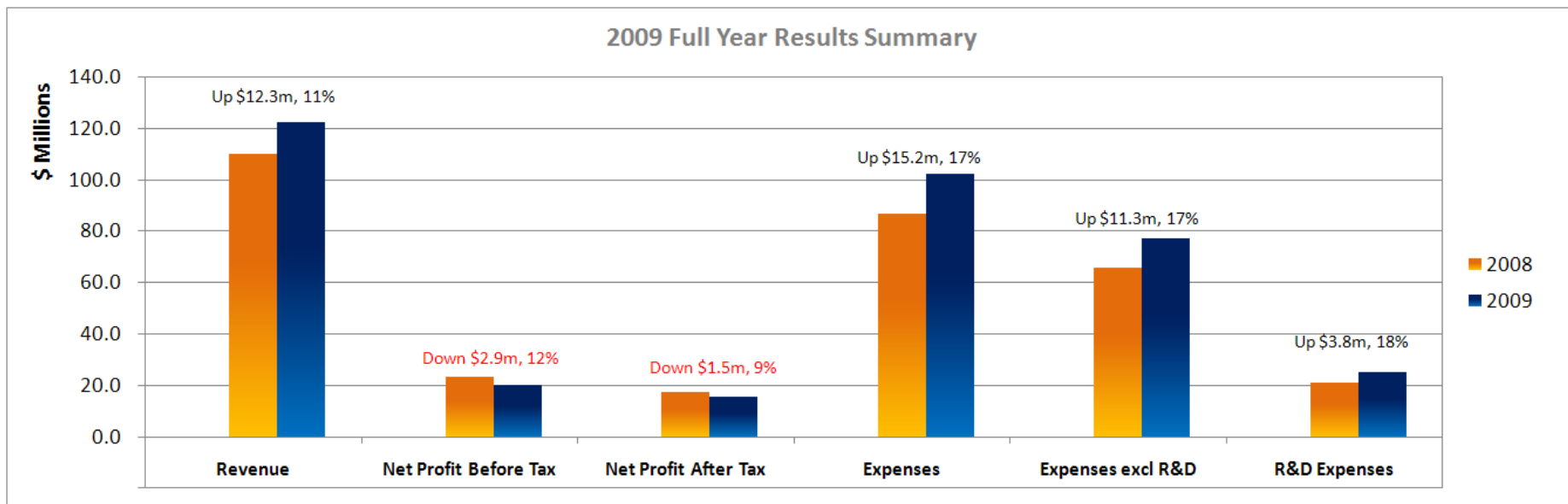


- Offices in Australia, New Zealand, Asia and, more recently, the United Kingdom
- Growing business in the United Kingdom
- Major supplier of enterprise applications in ANZ – 800+ major corporations, government departments and statutory authorities
- One of Australia's largest software houses, specialising in the research, development and commercialisation of software





- **2009 Results**
- Improved 'Go To Market' Strategy
  - Changes to Sales
  - Solutions Focus
  - Programs & Promotions
- Product Strategies in 2010
- Outlook for Full Year
- Long Term Outlook



- Revenue \$122.5m, up 11% (up \$12.3m)
- Net Profit Before Tax \$20.3m, down 12% (down \$2.9m)
  - Note: Half Year Profit was only \$4.96m, down 49%
  - Note: Within our guidance of PBT down 6% to 12%
- Net Profit After Tax \$15.68m, down 9% (down \$1.5m)
- Total Expenses \$102.2m, up 17% (up \$15.1m)
- Expenses excluding R&D \$77.3m, up 17% (up \$11.3m)
- R&D \$25m, up 18% (\$3.8m); 20% of Revenue (vs 19.1% last year)

- Continuing demand for our products: 8% increase in licence fees in a very challenging market
  - Our competitors' licence fees were down dramatically
- Continued significant investments as follows:
  - To build our United Kingdom business (\$1.5m loss)
  - Newly acquired Performance Planning (\$1.1m loss)
  - Human Resource & Payroll (\$1.9m loss)
  - Student Management (\$171k loss)
  - New CRM product (break even)
- Expenses increased disproportionately up 17% (vs Revenue up 11%)
  - Managing expense growth was always the major challenge in 2009
- Cost control initiatives worked well – improvement from first half when expenses were ‘up 26%’
- Did not impact our business – all staff retained and all R&D projects continued
  - Our competitors reduced staff numbers significantly
  - Will impact them in future years with the loss of IP & talent
- Discussed in more detail later

**Profit After Tax**

**down 9%**

 **Profit within revised guidance:**

**Profit down 6% to 12%**

 **Profit outside of original guidance:**

**Profit growth 10% to 15%**

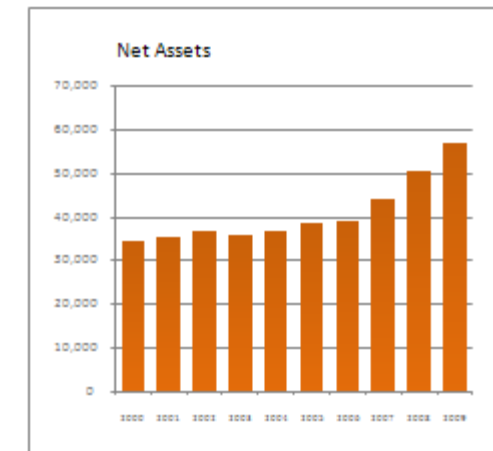
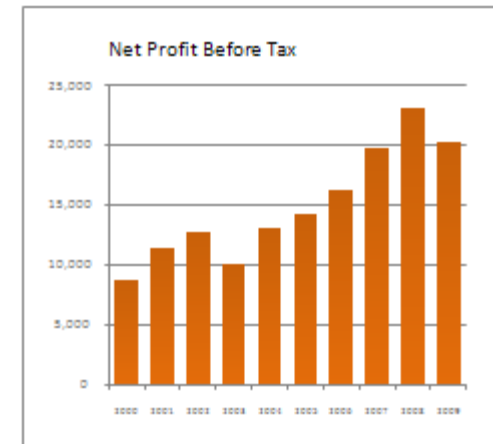
- Expense growth to track down over the full year and come in at 15% to 18% up
  - Expense growth was up 17% and within guidance
  - Cost control initiatives worked as planned
- Revenue growth to continue over the full year and come in at 15% to 18%
  - Revenue growth was only 11%, and outside of guidance
  - Challenging economic environment had significant impact in the last few months of year
    - Large multi-million dollar licence fee contract for which we were preferred supplier was postponed
    - We then reassessed a number of our other contracts expected to close in September
    - UK particularly hard hit by GFC, with UK loss \$1.5m; profit down \$1.6m on budget

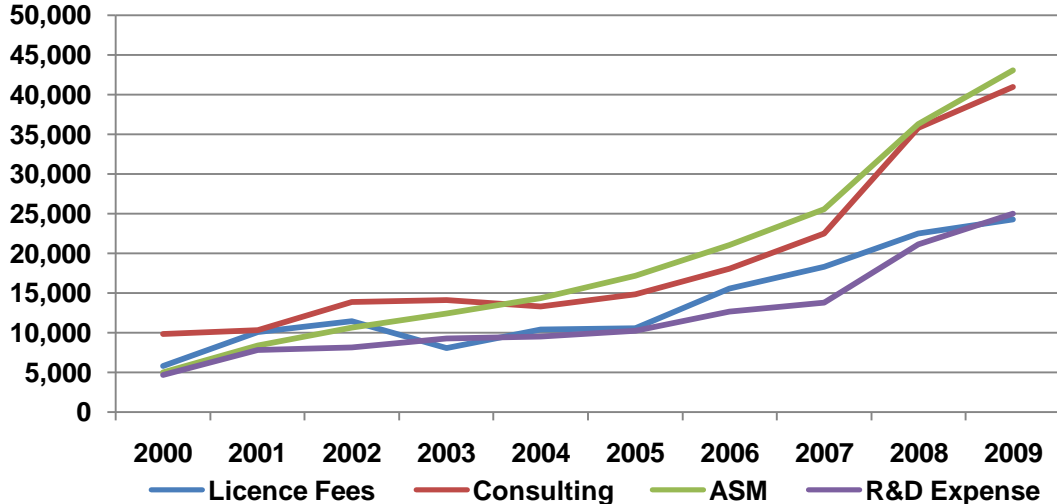
- Balance sheet strong
  - Cash and equivalents\*: \$30.5m
  - Bank overdraft facility of \$7m which is not drawn
  - Debt/Equity: 5% (vs 4% 30/9/08)
- Operating Cash Flow is \$18.6m (vs Profit After Tax of \$15.7m)
- Transparency of results – all R&D fully expensed

\*Includes short term investments of \$4.3m

Full Year 2009 v Full Year 2008	2009 \$'000	2008 \$'000	Variance \$'000	%
Revenue excl interest	121,684	108,874	12,810	12%
Expenses (excl R&D, Depn, Forex & Amortisation)	73,822	63,592	10,230	16%
<b>EBITDAR</b>	<b>47,862</b>	<b>45,282</b>	<b>2,580</b>	<b>6%</b>
R&D Expenditure	24,908	21,154	3,754	18%
<b>EBITDA</b>	<b>22,954</b>	<b>24,128</b>	<b>(1,174)</b>	<b>(5%)</b>
Depreciation	3,187	1,861	1,326	71%
Amortisation of Intangibles	263	211	52	25%
Forex Expense	32	268	(236)	(88%)
<b>EBIT</b>	<b>19,473</b>	<b>21,788</b>	<b>(2,315)</b>	<b>(11%)</b>
Net Interest Income	803	1,341	(538)	(40%)
<b>Profit Before Tax</b>	<b>20,276</b>	<b>23,129</b>	<b>(2,853)</b>	<b>(12%)</b>
<b>Profit After Tax</b>	<b>15,684</b>	<b>17,229</b>	<b>(1,545)</b>	<b>(9%)</b>

Full Year 2009 v Full Year 2008	2009	2008	Variance	%
	\$'000	\$'000	\$'000	
EPS cents Reported	5.24	5.77	(0.53)	(9%)
DPS cents - standard	3.75	4.12	(0.37)	(9%)
Dividend Payout Ratio	72%	71%		
EBITDAR Margin	39%	42%		
EBITDA Margin	19%	22%		
Net Profit Before Tax Margin	17%	21%		
Net Profit After Tax Margin	13%	16%		
R&D as Percentage of Total Revenue	20%	18%		
Net Assets	57,143	50,513	6,630	13%
Cash & Cash Equivalents	30,537	23,684	6,853	29%
Net operating cash flows	18,561	11,782	6,779	58%
Debt/Equity	5%	4%		

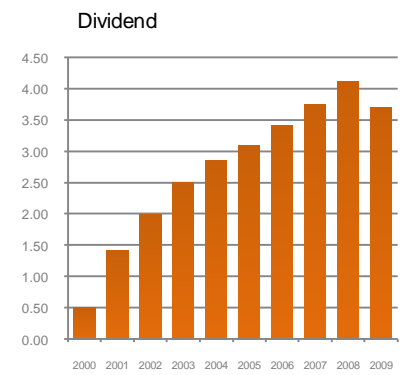
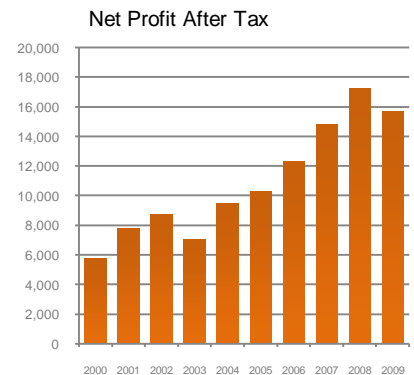
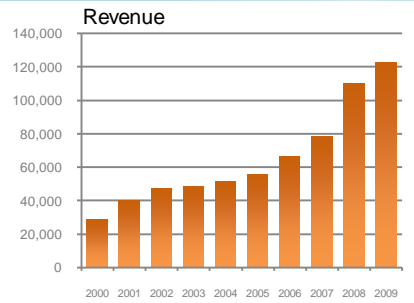


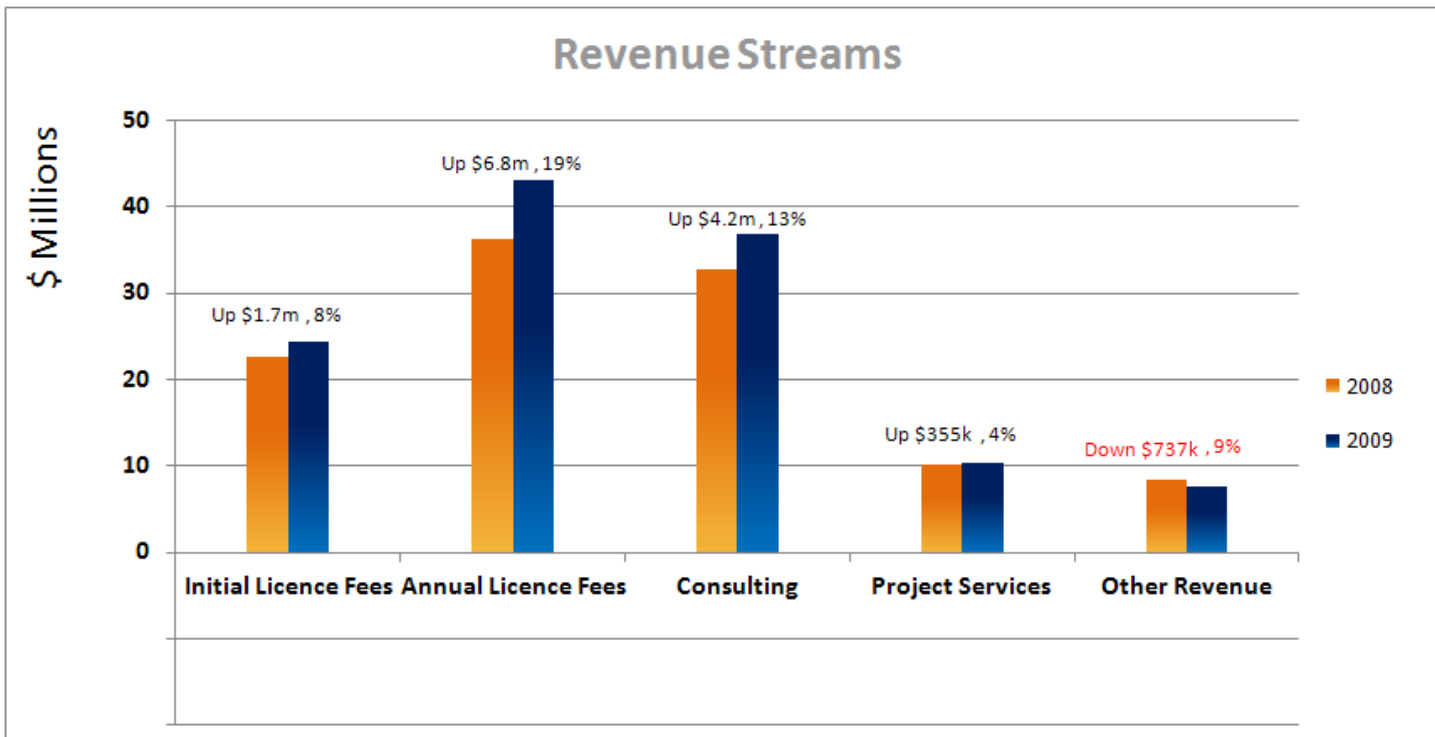


TechnologyOne has been doubling in size on average every 4 years over the last 10 years

## Average compound growth over the last 10 years

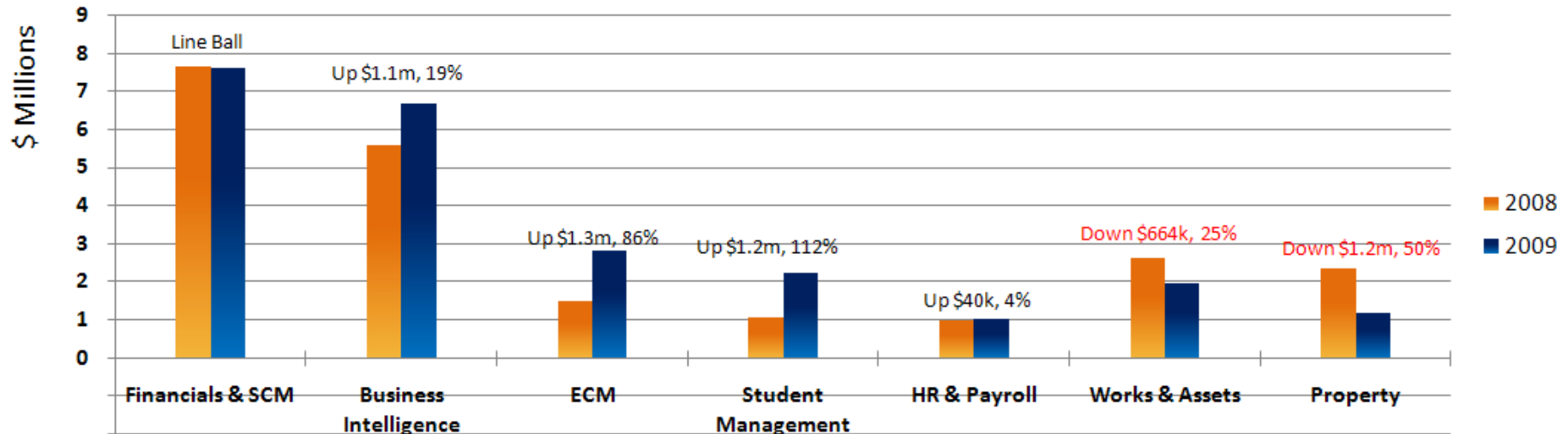
- Revenue 18% per annum
- Dividend 25% per annum
- ASM fees 27% per annum





- Initial licence fees of \$24.3m, up 8% (up \$1.75m)
- Annual licence fees of \$43m, up 19% (up \$6.8m)
- Consulting services fees of \$36.9m, up 13% (up \$4.2m)
- Project services revenue of \$10.4m, up 4% (up \$355k)
- Other revenue of \$7.7m, down 9% (down \$737k)
  - This includes product modifications, technical support, interest, etc.
  - Product modifications revenue was the biggest impact, down \$2.1m to \$1.1m, as we move away from product modifications
- 50+% of our revenues generated from existing clients

## Initial Licence Fees By Product

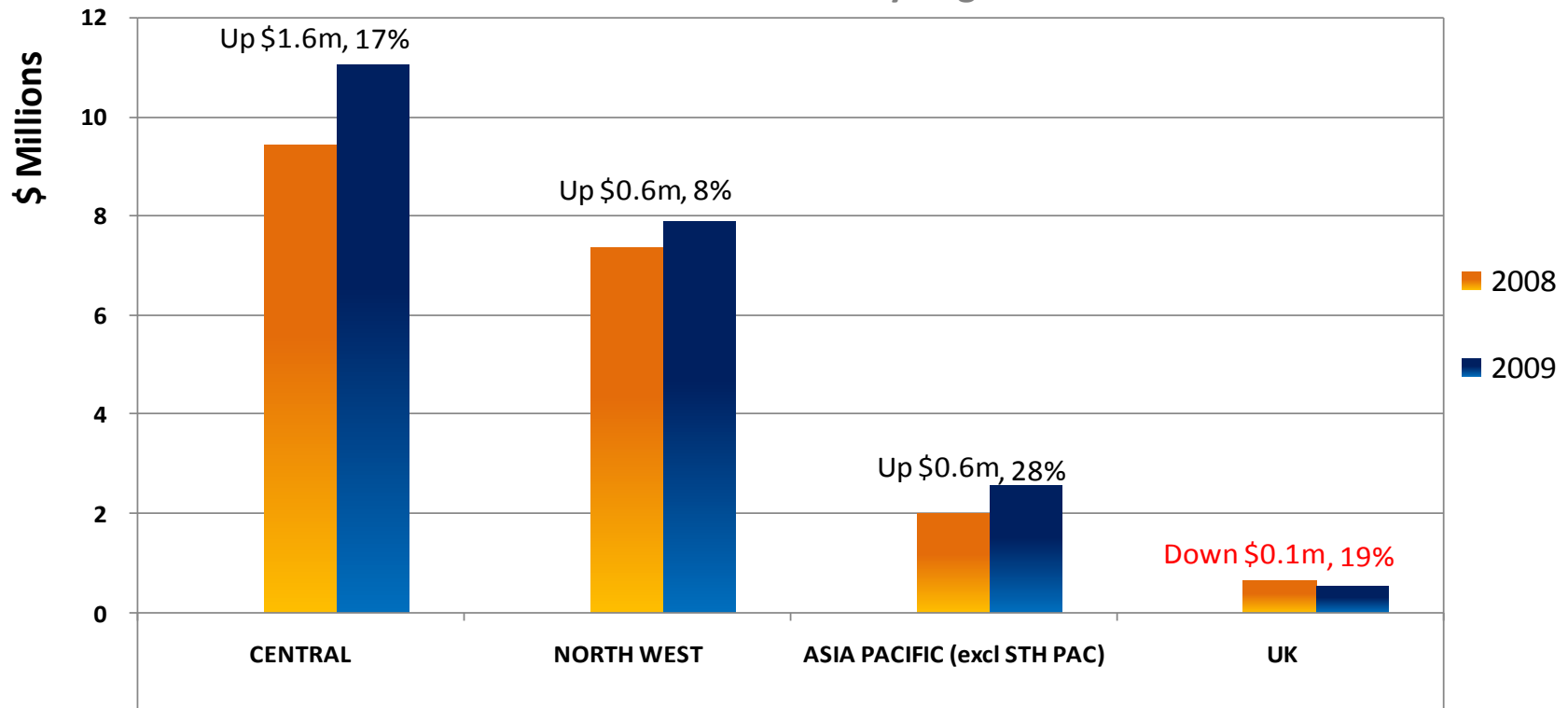


- Financials/Supply licence line ball last year to \$7.63m
- Business Intelligence licence fees up \$1.1m (19%) to \$6.7m
- ECM licence fees up \$1.3m (86%) to \$2.8m
- Student Mgt licence fees up \$1.2m (100+%) to \$2.2m
- HR & Payroll licence fees up \$40k (4%) to \$1m
- Works & Assets licence fees were down \$664k (25%) to \$2.0m (discussed later)
- Property licence fees were down \$1.2m (50%) to \$1.2m (discussed later)

### Continued to invest in following areas:

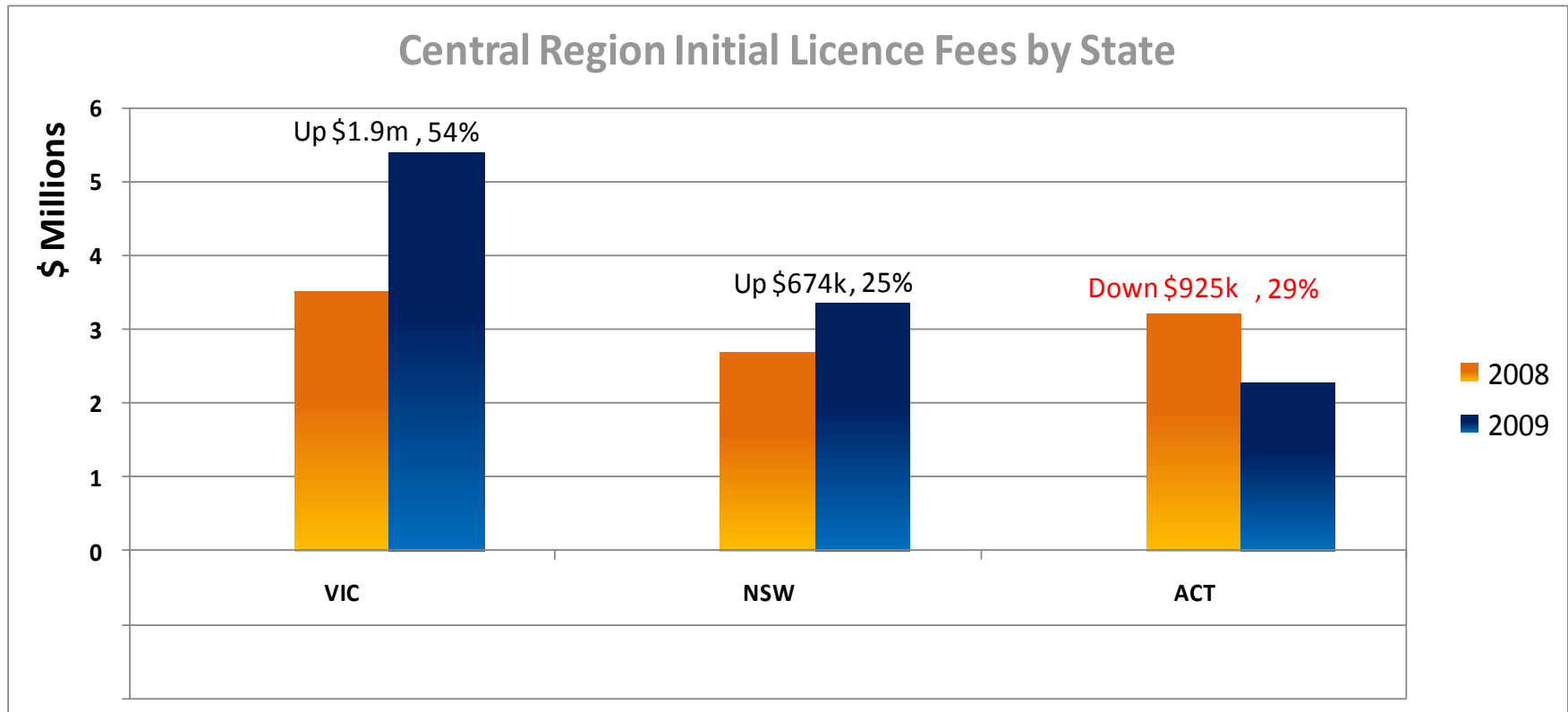
- Performance Planning – newly acquired product
- TechnologyOne CRM – exciting new offering
- TechnologyOne Next Gen – next generation platform

### Initial Licence Fees by Region



## All regions performed well, except the UK

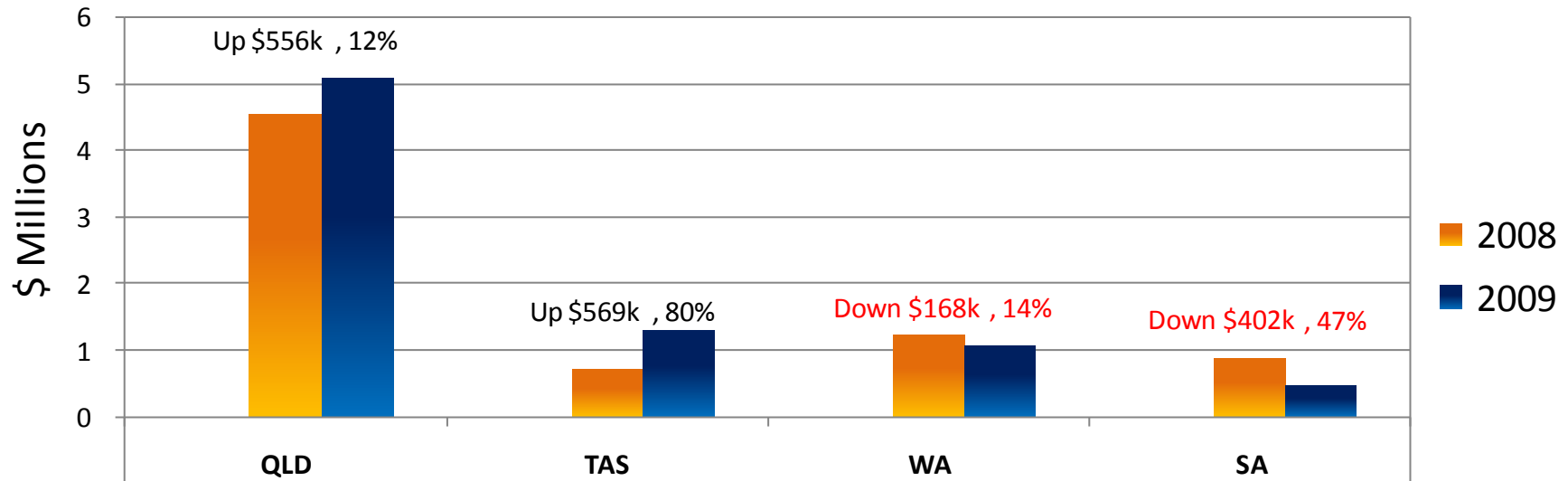
- Central Region performed strongly, licence fees up 17% (\$1.6m) to \$11.1m
- Northern Region licence fees up 8% (\$554k) to \$7.9m
- Asia Pacific Region performed strongly, initial licence fees up 28% (\$557k) to \$2.6m
- United Kingdom licence fees down 19% (\$127k) to \$524k



**Central Region performed strongly, licence fees up 17% (\$1.6m) to \$11.1m**

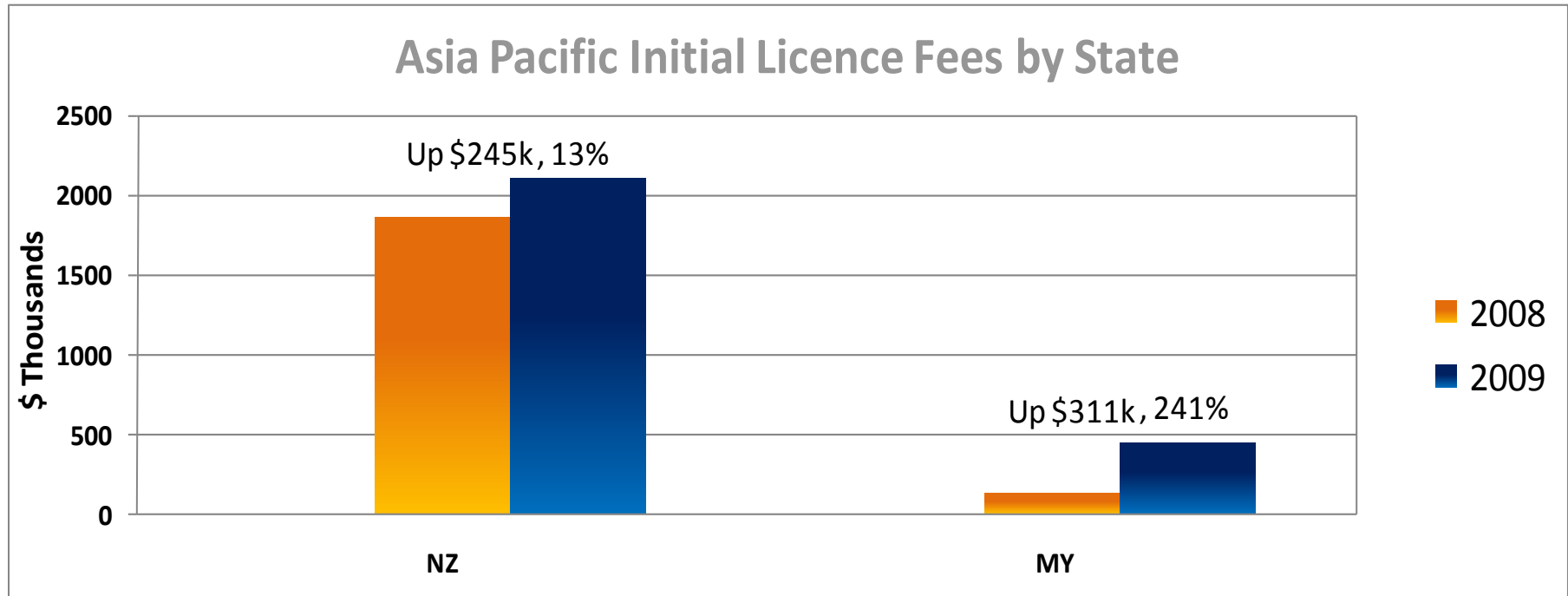
- VIC licence fees up 54% (\$1.9m) to \$5.4m
- NSW licence fees up 25% (\$674k) to \$3.4m
- ACT licence fees down 29% (\$925k) to \$2.3m

## Northern Region Initial Licence Fees by State



### Northern Region licence fees up 8% (\$554k) to \$7.9m

- QLD licence fees up 12% (\$556k) to \$5.1m
- TAS licence fees up 80% (\$569k) to \$1.3m
- WA licence fees down 14% (\$168k) to \$1.1m
- SA licence fees down 47% (\$402k) to \$462k



**Asia Pacific Region (excluding South Pacific) performed strongly, initial licence fees up 28% (\$557k) to \$2.6m**

- NZ initial licence fees up 13% (\$245k) to \$2.1m
- Malaysia licence fees up 100% (\$311k) to \$441k
- Note: South Pacific – no activity, licence were \$1.5m last year

## United Kingdom licence fees down 19% (\$127k) to \$524k

- UK loss of \$1.5m
- Customer list is as follows
  - University of Hertfordshire (new)
  - Scarborough Borough Council (new)
  - Strathclyde Partnership for Transport
  - Royal Liverpool Children's NHS Trust
  - Bravura Solutions (UK) Limited
  - Hereford & Worcester Fire & Rescue Service
  - Institute of Education
- Discussed in more detail later



- Increased revenues and licence fees in a difficult market
- Our competitors had significantly reduced revenues and licence fees
- TechOne is not complacent – opportunity to improve our business
- Improved ‘Go To Market’ Strategy



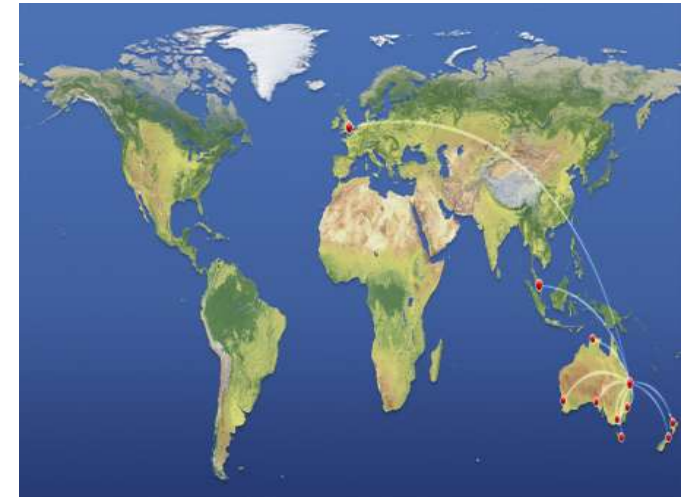
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## UK Region

- Divide UK into 2 regions, to create a greater focus
  - Southern Region – Existing Office in Maidenhead – to continue
  - Northern Region – New Office in Manchester – appoint new Area Manager
- Cost control initiatives implemented

## Other Sales Regions

- Appointed new State Manager in NSW
- To appoint new State Manager in SA
- Removed position of Region Manager Asia
  - Malaysian distributor now treated as another TechnologyOne office
  - Report direct to OO Sales & Marketing



## Improved sales focus in uncertain times

- All regions now report directly to OO Sales & Marketing



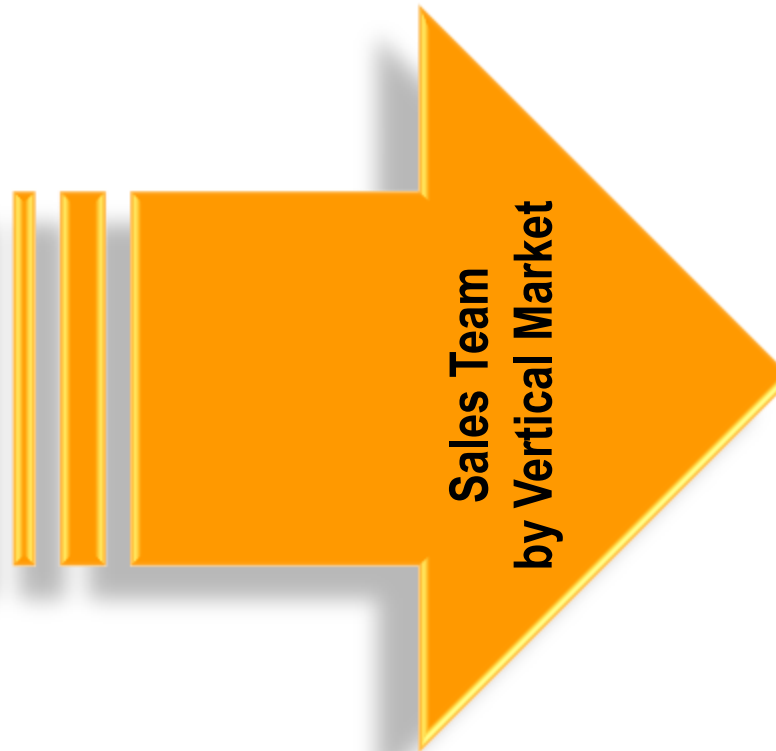
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# Our Current Model Product Focus

## Products and Services

- Financials
- Human Resource & Payroll
- Supply Chain
- Property & Rating
- Student Management
- Works & Assets
- Customer Relationship Management
- Enterprise Content Management
- Enterprise Budgeting
- Business Intelligence
- Performance Planning

**Today: 'House of Products'**  
Selling products



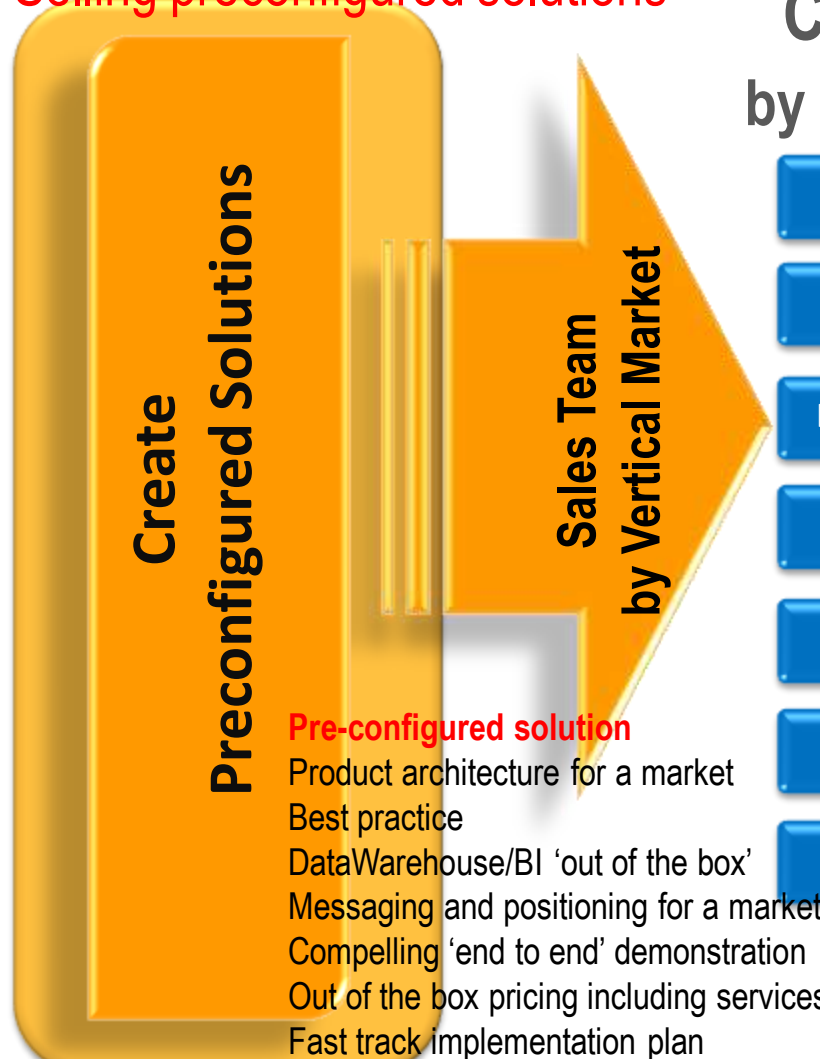
## Customers by Vertical Market

- Financial Services
- Education
- Health & Community
- Local Government
- Government
- Utilities
- Managed Services

## Products & Services

- Financials
- Human Resource & Payroll
- Supply Chain
- Property & Rating
- Student Management
- Works & Assets
- Customer Relationship Management
- Enterprise Content Management
- Enterprise Budgeting
- Business Intelligence
- Performance Planning

## Future: 'House of Solutions' Selling preconfigured solutions



## Customers by Vertical Market

- Financial Services
- Education
- Health & Community
- Local Government
- Government
- Utilities
- Managed Services

**Solutions Group**

Operating Officer - Market Solutions

The Power of One

**Build, demonstrate, sell and implement a 'best practice, pre-configured out of the box' solution for a vertical**

- Change our approach from 'Tell us what you want and we will build it?' to 'This is best practice and how do you want to change it?'

**Reduce time, effort, cost and risk**

**Early trial in ACT 'OneFMA' – delivered \$3+m in licences & services**



## Initial 'best practice, pre-configured' solutions being developed as follows:

- Local Government
  - Central Government
  - Health & Community Services – Non for Profit
  - Health & Community Services – Research Institutes
  - Health & Community Services – Health Boards
  - Utilities – Water
  - Utilities – Ports & Airports
  - Higher Education
  - Licensing & Compliance
  - Grants Management
- Expect this will take 12 months to deliver these solutions to the market



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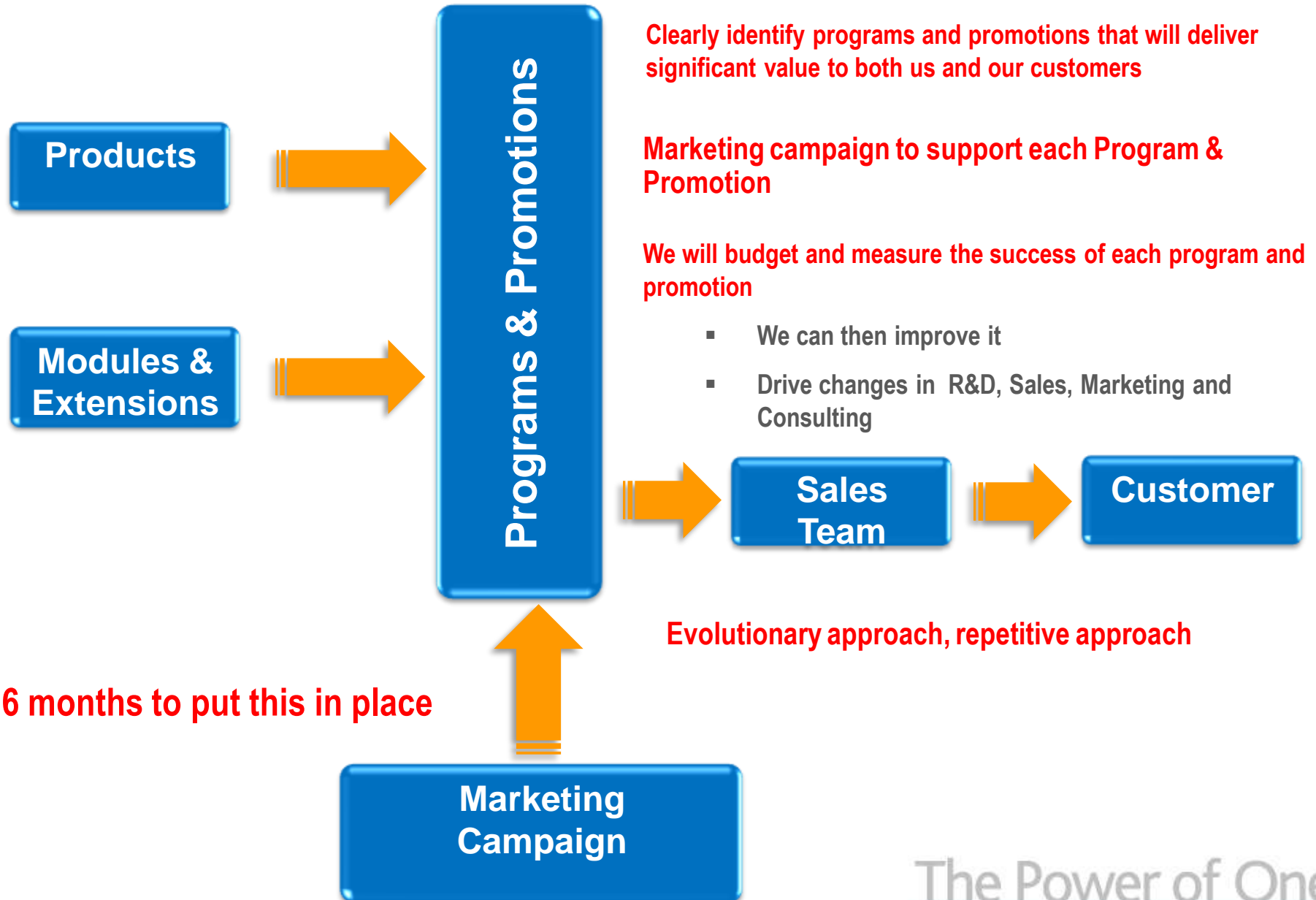


**TechnologyOne has one of the broadest suite of applications in the world**

- Many licensable products
- Many licensable modules
- Many licensable product extensions
- We need to create a sharper focus on what we have to sell and better support our sales team

**Programs & Promotions way forward**

- Identified 70+ programs/promotions to sell
- Aligning R&D, Service Delivery, Sales & Marketing on our Programs & Promotions





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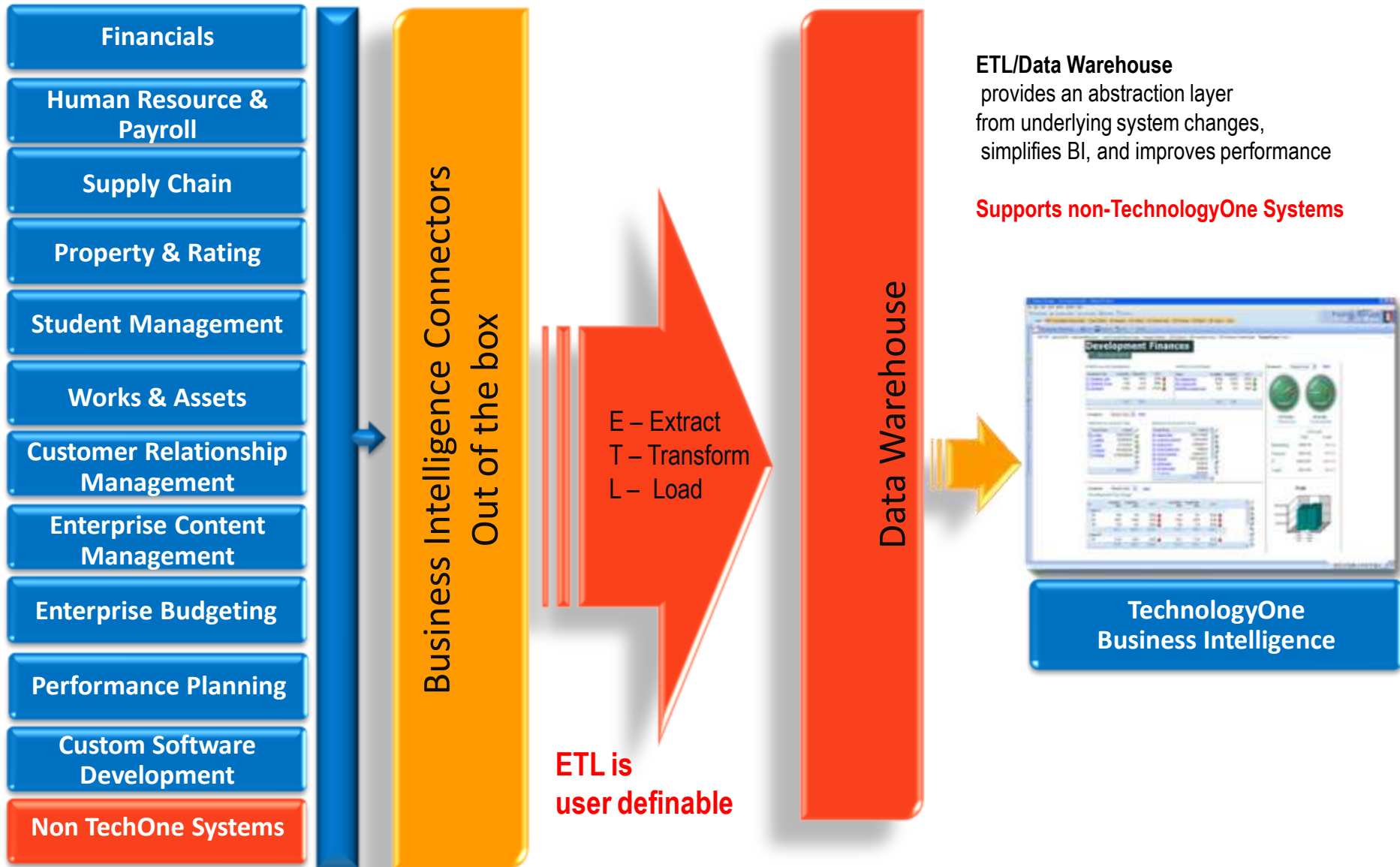
- Exciting very new product with significant potential
- Achieved \$486k licence fees in first year and 'broke even'
- Critical to winning enterprise deals for:
  - Children's Medical Research Institute (NSW)
  - Beyond Blue (Vic)
- Clear strategy
  - Deep integration to our other products
  - 'Out of the box' solutions
  - Focus on our specific vertical markets
  - Focus on specific solutions: Contact & Stakeholder Mgt, Fund Raising, Grants, Community Engagement, Case Management, etc.
  - Low cost of implementations
- Expect strong growth over next 5 years



- Achieved \$2.8m licence fees in 2009, up \$1.3m (86%)
- Exciting technology with significant potential
- Significant growth market
- Clear strategy
  - Migrate to our Connected Intelligence (Ci) platform
  - Deep integration to our other products
  - Ease of use
  - All content is visible through both the enterprise suite or ECM, no matter how it gets recorded
- Expect strong growth over next 5 years once ECM Ci delivered



- Corporate Performance Management
  - Combination of Business Intelligence (BI), Enterprise Budgeting and Performance Planning
- Very successful – Licence Fees of \$6.9m in 2009, up 19%
  - Enterprise Budgeting into existing customers has been the driver here
  - Performance Planning (newly acquired) only \$252k of new licences; a loss of \$1.1m
- Strategy
  - Performance Planning migration to Ci platform avail early 2010, to drive sales
  - BI – significant potential now ETL (Extract, Transform & Load) functionality delivered, as can run over Non TechOne systems
- Strong growth continuing as we start promoting Performance Planning and BI





## Critical part of our enterprise solution

## Significant improvement in last 18 months

- New GM and 'House of Products' strategy
- CI migration completed, stability improved, usability improved

## Strategy

- Final push on product usability, stability and functionality next 12 months
- Restructure R&D – greater focus and accountability on each of HR and Payroll
- Fast track development of outstanding items – increase size of R&D team
- Expect a significant improvement on \$1.9m loss last year



- Licence fees of only \$2m, down \$663k

## Strategy

- Teething problems after fast growth in prior year
- Appoint a new General Manager
- Exec team to work closely with the Works & Assets team over the next 12 months
- Focused Programs & Promotions to make it easier to sell and drive sales in short term



- Licence fees of only \$1.2m, down \$1.2m

## Strategy

- Larger Local Government deals appearing again next year, better suited to us
- Deliver a 'pre-configured Local Government solution' by early 2010
  - Simplify our LG offering – reduce cost, time and effort
- Investigating opportunities in the UK market for future growth



- Licence Fees of \$2.2m up \$1.2m
- New management team in place, product stabilised and first Ci sites live
- Curtin University, Flinders University, Bond University and Southern Cross University, Macquarie and UTS now 'live' on Student Ci
- La Trobe, Melb Uni and QUT on track for 'go live' on Student Ci
- Recent win: University of Tasmania
- Good opportunities ahead in TAFE, NZ tertiary, our competitors' sites, smaller institutions



- Our Financials/Supply Chain provides us a powerful platform for what we do
- Business as usual
- Many Programs & Promotions
- Continuing strong growth

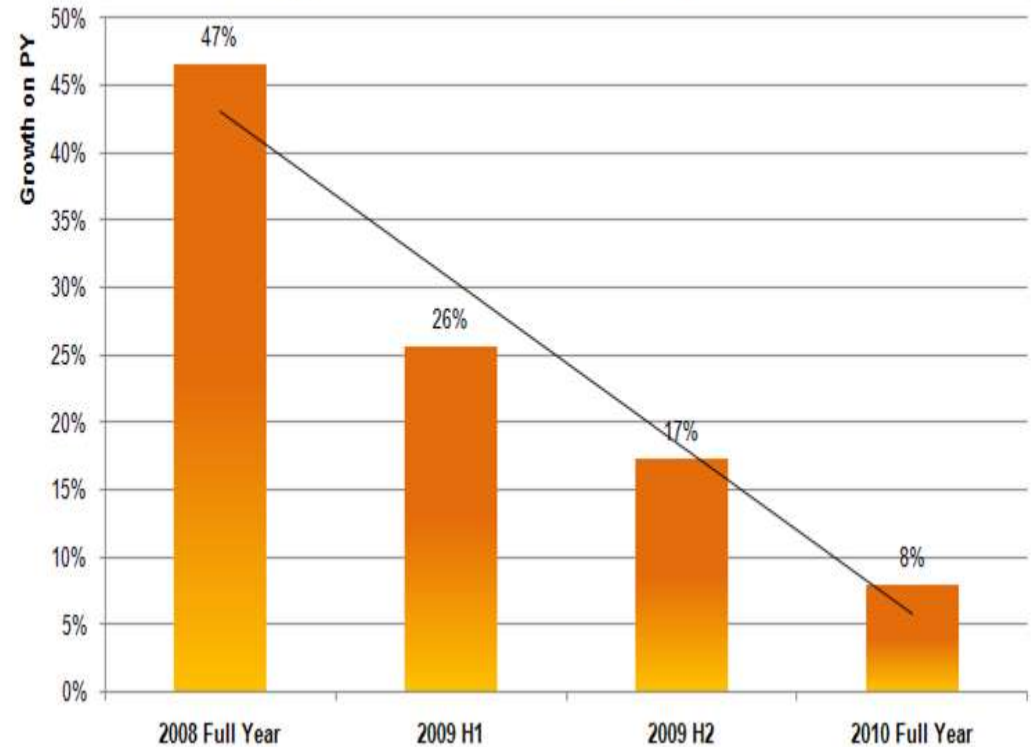


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## Expenses are expected to grow less than they have in prior years

- Cost control initiatives implemented in 2009 will have a continuing positive impact in 2010 financial year
- Rebalancing of resources across R&D teams to reduce our R&D expenditure as a percentage of revenue, without significantly impacting our R&D program
- Expense growth to be approx 8% in 2010

Expenditure Growth on Prior Year



**We expect to see further growth in revenue:**

- Constrained market conditions continuing, but have stabilised
- Market competition & pricing pressure continuing, but have also stabilised

**We will need to carefully manage and monitor the sale cycle for contract delays**

**Profit growth expected to resume in the 2010 financial year**

## Challenges

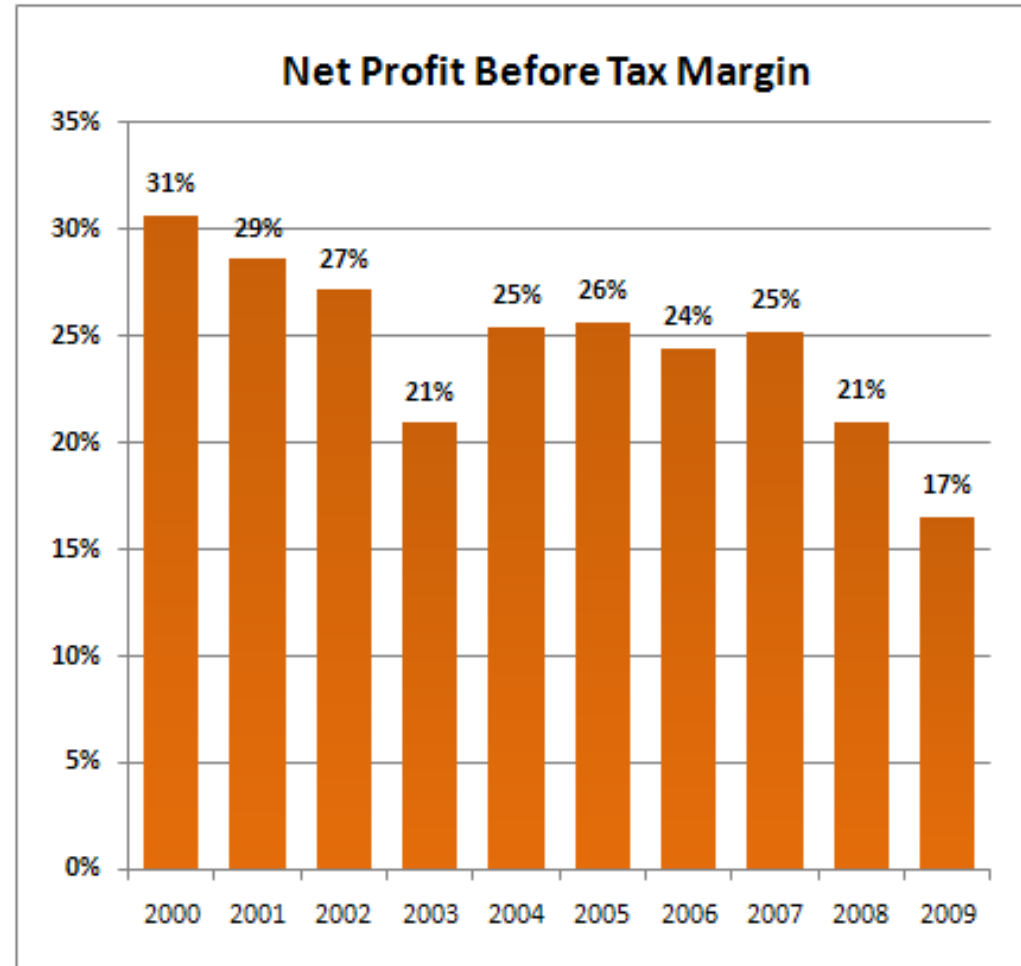
- New R&D centre/HQ and associated run out of 'lease tails' & additional depreciation – estimated impact of \$1.5m extra in 2010
  - This is factored into the expense growth outlook of 8% for the full year
- United Kingdom – market remains challenging, and further exacerbated because TechnologyOne is a new entrant
- Australia, NZ & Asia – market conditions remain constrained
- Implementation of our improved 'Go To Market' strategy and Product Strategies



- 2009 Results
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  - Improved Service Delivery Model
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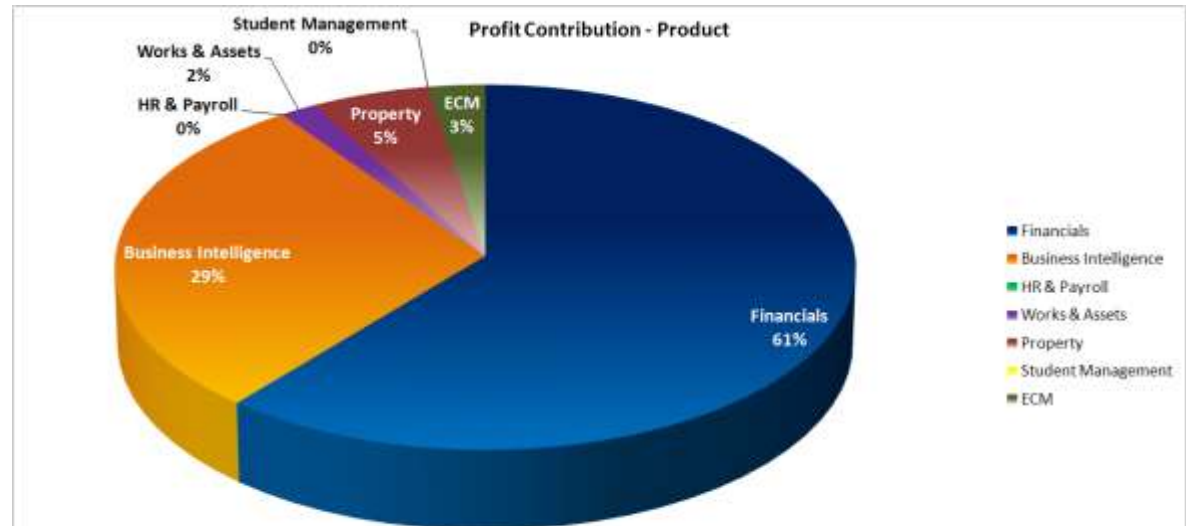
## Improved Profit Margin

- Profit margin has contracted over the last 10 years as we have expanded our product range, invested in Ci, extended our management structure (e.g. House of Products) and invested in the UK
- Focus is to substantially improve margins over next 5 years

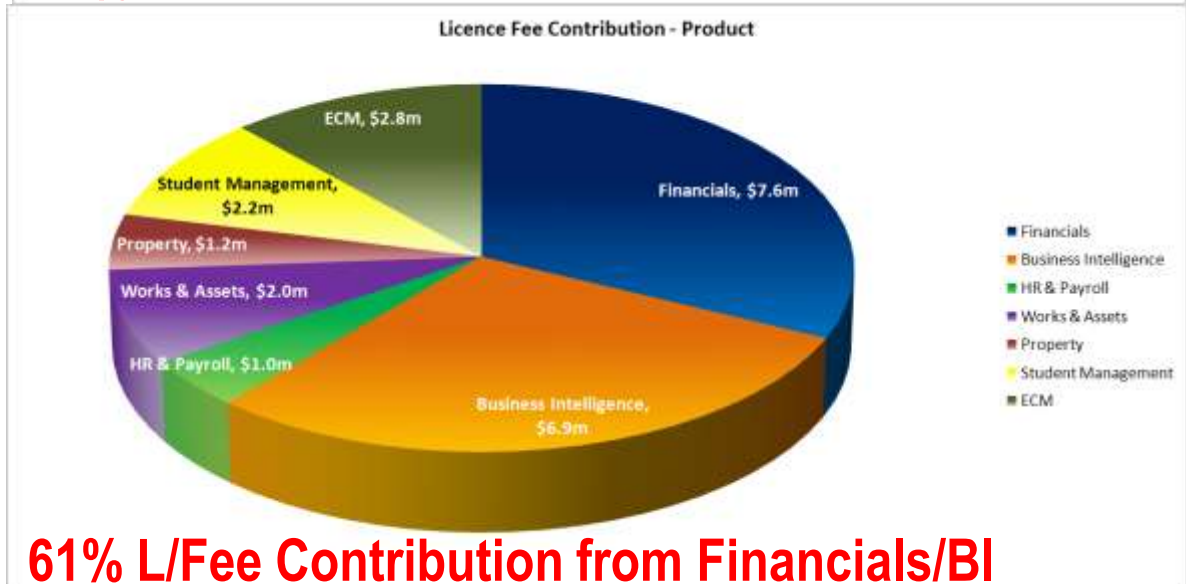


## Improved Product Contribution

- We have invested heavily in our new products over the last 9 years
- Opportunity to substantially grow the contribution to profit by other products over the next 5 years:
  - ECM
  - Student Mgt
  - Property & Rating
  - Works & Assets
  - Hr & Payroll



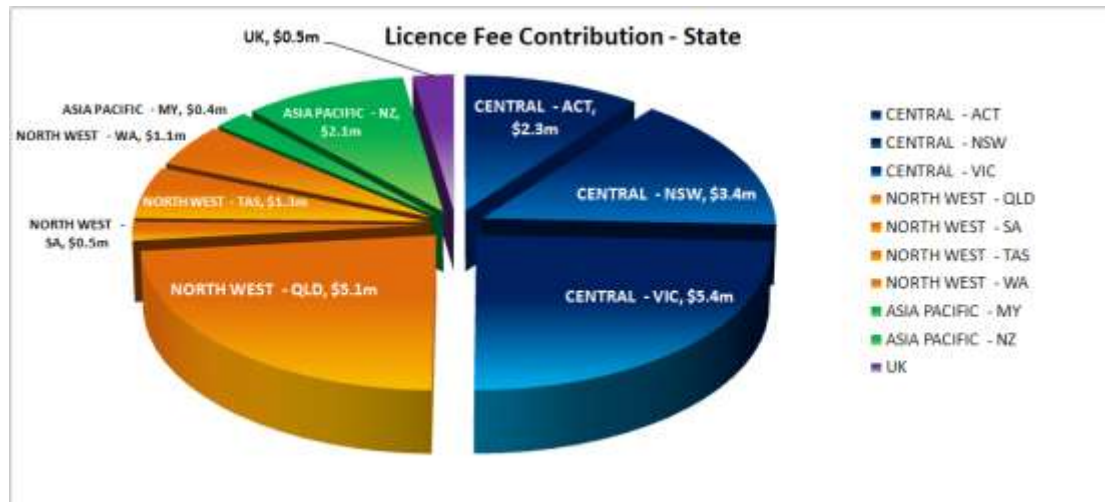
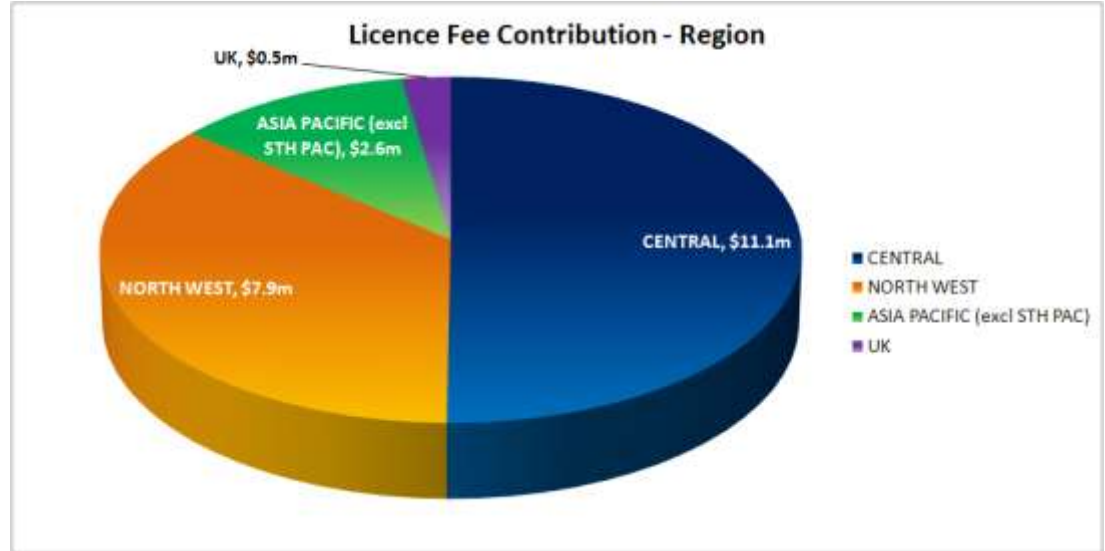
**90% Profit Contribution from Financials/BI**



**61% L/Fee Contribution from Financials/BI**

## Improved Regional Contribution

- Opportunity to substantially grow licence fees over next 5 years as follows:
  - UK – we have invested heavily over the last few years
  - NSW
  - Asia
  - New Zealand



## Remains strong because of our clear and compelling value proposition:

- Enterprise Suite – one of a few companies globally with an enterprise solution
- Connected Intelligence – the first new generation enterprise solution
- Power of One – unique approach to build, market, sell, implement & support our products
- Vertical Markets Focus – focus on seven key markets & our deep industry knowledge
- Aggressive R&D Program – expand our product range
- Acquisitions – expand our product range and our customer base
- Our Large Customer Base – opportunities to cross sell our expanding product range
- Geographical Expansion – United Kingdom has significant longer term growth
- Pre-configured Solutions – reduce time, effort, risk & increase penetration in our markets **new**
- Programs & Promotions – drive sales of our expanded product range into our existing customer base **new**



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